

YNVY

201 Humboldt St Rochester, NY 14610-1093

Brand

Product

Alexandria, VA 22302 Pinpoint Media 1707 Osage Street

Comments **Billing Type**

Standard

10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Account Types

Agency Schedule Dates Advertiser Contract # Political - Issues / Propositions (1068) A Stronger Vermont (82921) Pinpoint Media (13513) 10/13/16-10/26/16 1446282 CO-OP **Entered By Last Modified Date Entered** Headline # 10/11/16 중 Elizabeth F. Guy 10/11/16

Phone/Fax Buyer Name Sales Office Salesperson 60/73/743 (567216) Katz - Washington DC Katz - Washington DC, Washington DC (1179) Nicole, Meade,

60/73/743 National/Political **Net Total** Order Type Sales Tax Commission Commission % Package Deal Demo \$9,651.75 15.00 \$1,703.25 ECR25327891 Normal

Burlington (WVNY)
By Broadcast Month Oct. 2016 Grand Total: 88 88 \$11,355.00 \$11,355.00

			Comments	Date				tation:	Accepted-Station	Dare.		Accepted Agency/Advertiser:
		and Supplication			ZAC.	CONFIRMATION CONTRA	WATIO	TR	CON			
10/11/16	FRESH/O"NEALS	\$600.00 Burlington (WVNY)	\$600.00	\$600.00	н		*	-	:30 9P- Fresh Off the Boat/The Real O'Neals	5	10/25/16-10/25/16	12.0 Normal Line / Prime
10/11/16	FRESH/O"NEALS	\$600.00 Burlington (WVNY)	\$600.00	\$600.00	,	2	*	-	:30 9P- Fresh Off the Boat/The Real O'Neals	<u>у</u>	10/18/16-10/18/16	11.0 Normal Line / Prime
10/11/16	20/20-ABC	\$600.00 Burlington (WVNY)	\$600.00	\$600.00	1	×		H	:30 10P- 20/20	4	10/14/16-10/14/16	10.0 Normal Line / Prime
10/11/16	Modern Family/Blackish-ABC 10/11/16	\$1,250.00 Burlington (WVNY)	\$1,250.00	\$1,250.00	_		×	ı	:30 9P- Modern Family/blackish	ω	10/26/16-10/26/16	9.0 Normal Line / SPOT
10/11/16	DWTS	\$1,250.00 Burlington (WVNY)	\$1,250.00	\$1,250.00	ь	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	×	Þ	:30 7:58P- Dancing With The Stars	w	10/24/16-10/24/16	8.0 Normal Line / SPOT
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00	\$100.00	1	7 40 4	×	-	:30 6:59P- Local 22 News at 7P	ω	10/26/16-10/26/16	7.0 Normal Line / SPOT
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00	\$100.00	ш	~ ~ ~	×	<u>-</u>	:30 6:59P- Local 22 News at 7P	w	10/25/16-10/25/16	6.0 Normal Line / SPOT
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00	\$100.00	<u></u>		×	ь	:30 6:59P- Local 22 News at 7P	w	10/24/16-10/24/16	5.0 Normal Line / SPOT
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00	\$100.00		×		<u></u>	:30 6:59P- Local 22 News at 7P	ω	10/21/16-10/21/16	4.0 Normal Line / SPOT
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00	\$100.00	H	×		<u></u>	:30 6:59P- Local 22 News at 7P	w	10/20/16-10/20/16	3.0 Normal Line / SPOT
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00	\$100.00			×	р_	:30 6:59P- Local 22 News at 7P	ω	10/19/16-10/19/16	2.0 Normal Line / SPOT
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00	\$100.00	1		×	L1	:30 7P- 7:30P (EST)	ω	10/18/16-10/18/16	1.0 Normal Line / SPOT
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	Mo Tu We Th	SPW Mo	th Run Times	Sec Length	Dates S	Line Line Type / Break Type (Ref #)



WVNY 201 Humboldt St Rochester, NY 14610-1093

Pinpoint Media 1707 Osage Street #103 . Alexandria, VA 22302

Billing Type

Standard

Account Types

Comments

 $10/13/16 \cdot 10/26/16$ A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Brand Agency Product Schedule Dates Advertiser Contract # A Stronger Vermont (82921) 10/13/16-10/26/16 Political - Issues / Propositions (1068) Pinpoint Media (13513) 1446282 CO-OP Demo **Entered By** Last Modified Date Entered Headline #

Burlington (WVNY)
By Broadcast Month Spots
Oct. 2016 85

Grand Total:

85

Rate \$11,355.00 \$11,355.00

Buyer Name Sales Office Phone/Fax Salesperson 60/73/743 (567216) Nicole, Meade, Katz - Washington DC, Washington DC (1179) Katz - Washington DC

National/Political 60/73/743 Net Total Sales Tax Commission Commission % Package Deal Order Type 10/11/16 Elizabeth F. Guy \$9,651.75 \$1,703.25 15.00 ECR25327891 10/11/16 8 Normal

			Comments	Cate					ilen.	Accepted Station	Dates			Accepted Agency Advertiser:	y-peader.
					RAC	9	N N	AIK		CONFIRMATION CONTRA					
10/11/	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00	1			×	ы	:30 5A- Local 22 News at 5A	:30	u	10/25/16-10/25/16	26.0 Normal Line / SPOT	26.0 No
10/11/	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00	1				1 ×	:30 5A- Local 22 News at 5A	:30	w	10/24/16-10/24/16	25.0 Normal Line / SPOT	25.0 No
10/11/	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00	H	×			1	:30 5A- Local 22 News at 5A	:30	ω	10/21/16-10/21/16	24.0 Normal Line / SPOT	24.0 No
10/11/	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00	L		×		1	:30 5A- Local 22 News at 5A	:30	ω	10/20/16-10/20/16	23.0 Normal Line / SPOT	23.0 No
10/11/	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00	<u></u>			×	1	:30 5A- Local 22 News at 5A	:30	ω	10/19/16-10/19/16	22.0 Normal Line / SPOT	22.0 No
10/11/	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00	1	ļ		×	1	:30 SA- Local 22 News at 5A	:39	ω	10/18/16-10/18/16	21.0 Normal Line / SPOT	21.0 N
10/11/	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00					1 ×	:30 5A- Local 22 News at 5A	:30	ω	10/17/16-10/17/16	20.0 Normal Line / SPOT	20.0 No
10/11,	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00	L.	×			н	:30 5A- Local 22 News at 5A	:30	ω	10/14/16-10/14/16	19.0 Normal Line / SPOT	19.0 No
10/11,	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60	\$60.00	ы		×		-	:30 SA- Local 22 News at 5A	:30	ω	10/13/16-10/13/16	18.0 Normal Line / SPOT	18.0 No
10/11/16	COLL FB -PRIME	\$350.00 Burlington (WVNY)	\$350	\$350.00	н	×				:30 8P- Saturday Night Football	:30	4	10/22/16-10/22/16	17.0 Normal Line / SPOT	17.0 N
10/11/16	COLL FB -PRIME	\$350.00 Burlington (WVNY)	\$350	\$350.00	1	×				:30 8P- Saturday Night Football	:30	4	10/15/16-10/15/16	16.0 Normal Line / SPOT	16.0 N
10/11/16	COLL FB -EARLY	\$200.00 Burlington (WVNY)	\$200	\$200.00	1	×				:30 12P- ABC College Football	:30	4	10/22/16-10/22/16	15.0 Normal Line / SPOT	15.0 N
10/11/16	COLL FB -EARLY	\$200.00 Burlington (WVNY)	\$200	\$200.00	1	×			ы	:30 12P- ABC College Football	:30	4	10/15/16-10/15/16	14.0 Normal Line / SPOT	14.0 N
10/11/16	SECRETS & LIES	\$600.00 Burlington (WVNY)	\$600	\$600.00	<u></u>	×			-	:30 9P- Secrets and Lies	:30	4	10/16/16-10/16/16	13.0 Normal Line / Prime	13.0 N
Entered	Comments	Station	Total	Rate	Su Spots	Fr Sa S	₹	Tu We	SPW Mo	Run Times	Sec Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



WVNY 201 Humboldt St

Pinpoint Media 1707 Osage Street Alexandria, VA 22302 Rochester, NY 14610-1093

#103

Comments

TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Product Agency Schedule Dates Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson Brand Contract # Advertiser Standard National/Political 60/73/743 Nicole, Meade, 60/73/743 (567216) Pinpoint Media (13513) A Stronger Vermont (82921) 10/13/16-10/26/16 Katz - Washington DC Katz - Washington DC, Washington DC (1179) Political - Issues / Propositions (1068) 1446282 Net Total CO-OP Sales Tax Commission Order Type Demo Commission % Package Deal Headline # Entered By Last Modified Date Entered 10/11/16 Elizabeth F. Guy 10/11/16 ECR25327891 \$9,651.75 \$1,703.25 15.00 8 Normal

Grand Total:	Oct. 2016	By Broadcast Month Spots
85	85	Spots
\$11,355.00		Rate

			Comments.	Date					-Station:	Accepted -Station	Date			Accepted Agency/Advertiser:	repled-A
				***************************************	NACT	CONFIRMATION CONTRA	0N C	MATI							
10/11/16	Good Morning America	\$45.00 Burlington (WVNY)	\$45.00	\$45.00	1	×			a 	:30 8A- Good Morning America Weekend	:30	4	10/22/16-10/22/16	39.0 Normal Line / SPOT	39.0 N
10/11/16	Good Morning America	\$45.00 Burlington (WVNY)	\$45.00	\$45.00	P	×			n L	:30 8A- Good Morning America Weekend	:30	4_	10/15/16-10/15/16	38.0 Normal Line / SPOT	38.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	,,		×		B H	:30 7A- Good Morning America		ω	10/26/16-10/26/16	37.0 Normal Line / SPOT	37.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	_			×	<u>н</u>	:30 7A- Good Morning America		ω	10/25/16-10/25/16	36.0 Normal Line / SPOT	36.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1	41 m 11		×	12	:30 7A- Good Morning America		ω	10/24/16-10/24/16	35.0 Normal Line / SPOT	35.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75,00	,	×			12	:30 7A- Good Morning America		ω	10/21/16-10/21/16	34.0 Normal Line / SPOT	34.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	ь		×		1	:30 7A- Good Morning America		ω	10/20/16-10/20/16	33.0 Normal Line / SPOT	33.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	ı		×		a 1	:30 7A- Good Morning America		ω	10/19/16-10/19/16	32.0 Normal Line / SPOT	32.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	H			×	a L	:30 7A- Good Morning America		ω	10/18/16-10/18/16	31.0 Normal Line / SPOT	31.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	H			×	a H	:30 7A- Good Morning America	:30	ω	10/17/16-10/17/16	30.0 Normal Line / SPOT	30.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	н	×			a 11	:30 7A- Good Morning America	:30	ω	10/14/16-10/14/16	29.0 Normal Line / SPOT	29.0 N
10/11/16	Good Morning America	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1		×		a _1	:30 7A- Good Morning America		ω	10/13/16-10/13/16	28.0 Normal Line / SPOT	28.0 N
10/11/16	Local 22 News This Morning 10/11/16	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	-		×		<u></u>	:30 5A- Local 22 News at 5A	:30	ω	10/26/16-10/26/16	27.0 Normal Line / SPOT	27.0 N
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	5	Mo Tu We	SPW Mo	Run Imes	Length	yec.	Dates	Line Type / Break Type (Ref #)	Line



Pinpoint Media 1707 Osage Street #103 Alexandria, VA 22302

LOCAL	WWW	Contract # Schedule Dates Advertiser	# 1446282 s 10/13/16-10/26/16 A Stronger Vermont (82921)	2 6/16 mont (82921)	Date Entered Last Modified Entered By	10/11/16 10/11/16 Elizabeth F. Guy	 Guy	Burlington (WVNY) By Broadcast Month Oct. 2016	IST Month Spots	Rate \$11,355.00
H Z	201 Humboldt St	Agency	Pinpoint Media (13513)	(13513)	CO-OP	No		Grand Total:	85	1,355.00
	Rochester, NY 14610-1093	Product	Political - Issue	Political - Issues / Propositions (1068)	Headline #	ECR25327891	891			
		Brand	60/73/743 (567216)	7216)	Demo					
2 4		Salesperson	Katz - Washing	Katz - Washington DC, Washington DC (1179)	Order Type	Normal				
	***************************************	Sales Office	Katz - Washington DC	ton DC	Package Deal					
point Media		Buyer Name	Nicole, Meade,		Commission %	15.00				
7 Osage Street		Phone/Fax	/		Commission	\$1,703.25				
G Condition (VA consons		CPE	60/73/743		Net Total	\$9,651.75				
xandna, vA 22302		Account Types		ai.	Sales Tax					
		Billing Type	Standard							
		Comments	7							
			10/13/16-10/26/ LOW.	10/13/16-10/26/18 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.	VIA EMAIL. PYMT	TO FOL				
,										
Line Type / Break Type (Ref #)	(Ref #) Dates	Sec Length	Run Times	SPW Mo Tu We Th Fr Sa	Su Spots R	Rate	Total	Station	Comments	Entered
.0 Normal Line / SPOT	10/16/16	4 :30	:30 8A- Good Morning America Weekend		X 1	\$45,00	\$45.00 B	\$45.00 Burlington (WVNY)	Good Morning America	10/11/16
.0 Normal Line / SPOT	10/23/16-10/23/16	4 :30	:30 8A- Good Morning America Weekend	1-1	X 1	\$45.00	\$45.00 B	\$45.00 Burlington (WVNY)	Good Morning America	10/11/16
0 Normal Line / SPOT	10/16/16-10/16/16	4 :30	:30 9A- This Week		× 1	\$75.00	\$75.00 B	\$75.00 Burlington (WVNY)	This Week	10/11/16
.0 Normal Line / SPOT	10/23/16-10/23/16	4 :30	:30 9A- This Week		X 1	\$75.00	\$75.00 B	\$75.00 Burlington (WVNY)	This Week	10/11/16
.0 Normal Line / SPOT	10/13/16-10/13/16	4 :30	:30 9A- Dr. Oz	1 ×	1	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
0 Normal Line / SPOT	10/14/16-10/14/16	4 :30	:30 9A- Dr. Oz	1 X	1	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
0 Normal Line / SPOT	10/17/16-10/17/16	4 :30	:30 9A- Dr. Oz	1 X	1	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
0 Normal Line / SPOT	10/18/16-10/18/16	4 :30	:30 9A- Dr. Oz	1 X	1	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
0 Normal Line / SPOT	10/19/16-10/19/16	4 :30	:30 9A- Dr. Oz	1 X	1	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
0 Normal Line / SPOT	10/20/16-10/20/16	4 :30	:30 9A- Dr. Oz	1 ×	ь	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
0 Normal Line / SPOT	10/21/16-10/21/16	4 :30	:30 9A- Dr. Oz	1 ×	1	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
0 Normal Line / SPOT	10/24/16-10/24/16	4 :30	:30 9A- Dr. Oz	1 X	1	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
0 Normal Line / SPOT	10/25/16-10/25/16	4 :30	30 9A- Dr. Oz	1 X	1	\$40.00	\$40.00 B	\$40.00 Burlington (WVNY)	Dr. Oz	10/11/16
			CON	CONFIRMATION CONT	RACT					
d-Agency/Advertiser:		Date	Accepted -Station:	alion:	Date		Comments			

Line

40.0 Normal Line / SPOT

42.0 Normal Line / SPOT 41.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

52.0 Normal Line / SPOT

50.0 Normal Line / SPOT

49.0 Normal Line / SPOT

51.0 Normal Line / SPOT

48.0 Normal Line / SPOT 47.0 Normal Line / SPOT 46.0 Normal Line / SPOT 45.0 Normal Line / SPOT 44.0 Normal Line / SPOT 43.0 Normal Line / SPOT



WVNY 201 Humboldt St

Alexandria, VA 22302 Pinpoint Media 1707 Osage Street Rochester, NY 14610-1093

#103

Product Agency Brand Salesperson Advertiser Schedule Dates Contract # 60/73/743 (567216) Pinpoint Media (13513) A Stronger Vermont (82921) Katz - Washington DC, Washington DC (1179) Political - Issues / Propositions (1068) 10/13/16-10/26/16 1446282 CO-OP Order Type Demo Entered By Last Modified Headline # Date Entered 10/11/16 Elizabeth F. Guy 10/11/16 ECR25327891 8 Normal

Comments Billing Type **Account Types** Phone/Fax **Buyer Name** Sales Office $10/13/16 \hbox{--} 10/26/16$ A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW. Standard National/Political 60/73/743 Nicole, Meade, Katz - Washington DC Sales Tax Net Total Commission Commission % Package Deal 15.00 \$9,651.75 \$1,703.25

Grand Total:	Oct. 2016	Burling By Broad
<u> </u>	16	Burlington (WVNY) By Broadcast Month
85	85	Spots
\$11,355.00	\$11,355.00	Rate

			Comments	Oate					Station	Accepted -Station:	Q-37			Accepted-Agency/Advertiser:	perdex
			-	1	NACI	CONFIRMATION CONTRA	080	MA	新	002	į				
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1		×		1	:30 2P- General Hospital	:3	4	10/13/16-10/13/16	64.0 Normal Line / SPOT	64.0
10/11/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1		×	ļ	-	:30 11A- The View		4	10/26/16-10/26/16	63.0 Normal Line / SPOT	63.0
10/11/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1			×	-	:30 11A- The View		4	10/25/16-10/25/16	62.0 Normal Line / SPOT	62.0
10/11/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1			×	1	:30 11A- The View		<u>_</u>	10/24/16-10/24/16	61.0 Normal Line / SPOT	61.0
10/11/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1	×			1	:30 11A- The View		4	10/21/16-10/21/16	60.0 Normal Line / SPOT	60.0
10/11/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	-	ļ	×	ļ	1	:30 11A- The View		4	10/20/16-10/20/16	59.0 Normal Line / SPOT	59.0
10/11/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	11		×		1	:30 11A- The View		4	10/19/16-10/19/16	58.0 Normal Line / SPOT	58.0
10/11/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1	ļ		×	1	:30 11A- The View		4	10/18/16-10/18/16	57.0 Normal Line / SPOT	57.0
10/11/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	-			×	1	:30 11A- The View		4	10/17/16-10/17/16	56.0 Normal Line / SPOT	56.0
 	Pre-Empt/Exception -	Burlington (WVNY)											10/14/16	55.0.1 Closed Preempt	55.0.1
10/11/16	The View	Burlington (WVNY)		\$60.00		×			1	:30 11A- The View		4	10/14/16-10/14/16	55.0 Normal Line / SPOT	55.0
<u> </u>	Pre-Empt/Exception -	Burlington (WVNY)						ļ					10/13/16	54.0.1 Closed Preempt	54.0.1
10/11/16	The View	Burlington (WVNY)		\$60.00			×		1	:30 11A- The View		4	10/13/16-10/13/16	54.0 Normal Line / SPOT	54.0
10/11/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.00	\$40.00	1		×		1	:30 9A- Dr. Oz	ü	4	10/26/16-10/26/16	53.0 Normal Line / SPOT	53.0
Entered	Comments	Station	Total	Rate	Spoce	20 20	III We In	1	Oly MAR	ROIT TIES	Ser cendon	Į ž	Pales	citie type / predx type (xet #)	ā



WVNY 201 Humboldt St

Pinpoint Media 1707 Osage Street Alexandria, VA 22302 Rochester, NY 14610-1093

#103

Comments Billing Type Account Types

Standard

National/Political 60/73/743

Net Total

\$9,651.75

Sales Tax

10/13/16 --10/26/16 a Stronger Vermont - Nab Sent VIA email. Pymt to follow.

Phone/Fax Buyer Name Brand Product Schedule Dates Sales Office Salesperson Agency Advertiser Contract # Pinpoint Media (13513) A Stronger Vermont (82921) 1446282 Nicole, Meade, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 60/73/743 (567216) Political - Issues / Propositions (1068) 10/13/16-10/26/16 Order Type CO-OP Commission Commission % Package Deal Demo Headline # **Entered By** Last Modified Date Entered 10/11/16 \$1,703.25 15.00 ECR25327891 Elizabeth F. Guy Normal 10/11/16

Grand Total:	Oct. 2016	By Broad
<u></u>	. 6	By Broadcast Month Spots
85	85	Spots
\$11,355.00	\$11,355.00	Rate

		5.000	*1000 NO.	Care					1371	ACCEPTED IN SECTION	Descri			The state of the s	and spiriture
			Commence and an	See and						A second of the co		9		An arrest & zivasatilings	2000 desi
		other Production - entry			ACT	XIX.)N CC	ATIC	NA.	CONFIRMATION CONTRA					
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00 E	\$100.00	-				×	:30 5:59P- Local 22 News at 6P	:30	3	10/17/16-10/17/16	76.0 Normal Line / SPOT	76.0
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00 B	\$100.00	р.		×		12	:30 5:59P- Local 22 News at 6P	:30	ω	10/14/16-10/14/16	75.0 Normal Line / SPOT	75.0
10/11/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00 B	\$100.00	ь		×		-	:30 5:59P- Local 22 News at 6P	:30	ω	10/13/16-10/13/16	74.0 Normal Line / SPOT	74.0
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00 B	\$75.00	<u></u>			×	<u> </u>	:30 2P- General Hospital	:30	4.	10/26/16-10/26/16	73.0 Normal Line / SPOT	73.0
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75,00 B	\$75.00	1			×	1-	:30 2P- General Hospital	:30	4	10/25/16-10/25/16	72.0 Normal Line / SPOT	72.0
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00 B	\$75.00	щ				×	:30 2P- General Hospital	:30	4	10/24/16-10/24/16	71.0 Normal Line / SPOT	71.0
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00 B	\$75.00	H		×		<u></u>	:30 2P- General Hospital	::3	4	10/21/16-10/21/16	70.0 Normal Line / SPOT	70.0
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00 B	\$75.00	1		×		н.	:30 2P- General Hospital	:30	4	10/20/16-10/20/16	69.0 Normal Line / SPOT	69.0
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00 B	\$75.00	1.		×	×	 	:30 2P- General Hospital	:30	4	10/19/16-10/19/16	68.0 Normal Line / SPOT	68.0
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00 B	\$75.00	<u></u>			×	12	:30 2P- General Hospital	:30	4	10/18/16-10/18/16	67.0 Normal Line / SPOT	67.0
10/11/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00 B	\$75.00	1				×	:30 2P- General Hospital	:30	4	10/17/16-10/17/16	66.0 Normal Line / SPOT	66.0
 	No Avail/Exception - SOLD OUT	Burlington (WVNY)	(A)										10/1-1/16	65.0.1 Preempt	1.0.29
10/11/16	General Hospital	Burlington (WVNY)	B	\$75.00			×		-	:30 2P- General Hospital	:30	4	10/14/16-10/14/16	65.0 Normal Line / SPOT	65.0
\vdash	Comments	Station	Total	Rate	Spots	Sa Su] 🎝	SPW Mo Tu We Th	SPW Mo	Run Times S	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



Pinpoint Media

Buyer Name

Sales Office Salesperson

Phone/Fax

1707 Osage Street

Alexandria, VA 22302

Comments Billing Type

> Standard National/Political 60/73/743

10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Account Types

Sales Tax

WVNY 201 Humboldt St Rochester, NY 14610-1093

Brand Product Agency Advertiser Contract # Political - Issues / Propositions (1068) A Stronger Vermont (82921) Pinpoint Media (13513) 10/13/16-10/26/16 1446282

Date Entered

60/73/743 (567216) Nicole, Meade, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Order Type Demo CO-OP Entered By Package Deal Headline #

Net Total Commission Commission % Last Modified 10/11/16 10/11/16 Elizabeth F. Guy \$9,651.75 \$1,703.25 15.00 ECR25327891 Normal

Grand Total:	Oct. 2016	Burlingt By Broad
<u></u>	.6	Burlington (WVNY) By Broadcast Month
85	85	Spots
\$11,355.00	\$11,355.00	Rate

	Comprehensi	Date				8	Accepted Stellon	Date	U		Accepted-Agency/Advertiser:
	_		TRAC	CON	NOLLY	RN	CONFIRMATION CONTRA				
\$60.00 Burlington (WVNY)		\$60.00	1				:30 10:58A- 12P (EST)	:30 10	4.	10/13/16-10/13/16	88.0 M/G For 54.0.1 / SPOT
\$60,00 Burlington (WVNY)		\$60.00	,	p=4			:30 10:58A- 12P (EST)	:30 10	4	10/14/16-10/14/16	87.0 M/G For 55.0.1 / SPOT
\$100.00 Burlington (WVNY)		\$100.00	1			1 ×	:30 6:59P- Local 22 News at 7P	:30 6:	w	10/17/16-10/17/16	86.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00	1	×	100 mg		:30 6:59P- Local 22 News at 7P	:30 6:	ω	10/14/16-10/14/16	85.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00	-		×	1	:30 6:59P- Local 22 News at 7P	:30 6:	ω	10/13/16-10/13/16	84.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00	-		×	1	:30 5:59P- Local 22 News at 6P	:305:	ω	10/26/16-10/26/16	83.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00	1		×	щ.	:30 5:59P- Local 22 News at 6P	:30 5:	ω	10/25/16-10/25/16	82.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00	н			×	:30 5:59P- Local 22 News at 6P	:30 5:	ω	10/24/16-10/24/16	81.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00	1	×			:30 5:59P- Local 22 News at 6P	:30 5:	ω	10/21/16-10/21/16	80.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00	<u>-</u>		×	,	:30 5:59P- Local 22 News at 6P	:305:	ω	10/20/16-10/20/16	79.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00	p.		×	,	:30 5:59P- Local 22 News at 6P	:30 5:	w	10/19/16-10/19/16	78.0 Normal Line / SPOT
\$100.00 Burlington (WVNY)		\$100.00			×	<u></u>	:30 5:59P- Local 22 News at 6P	:30 5:	ω	10/18/16-10/18/16	77.0 Normal Line / SPOT
	Total	Rate	Su Spots	h Fr Sa	Tu We In	SPW Mo	Run limes S	Length	Sec	Dates	Line Type / Break Type (Ref #)

125 West 55th St New York, NY 10019

Contract # 25327891 CPE: 60/73/743
Agency: PINPOINT MEDIA 1707 OSAGE ST # 103

Agency Order #: 5466604 Product: TV

ALEXANDRIA, VA 22302

Buyer: Meade, Nicole

Changes as of: 10/11/2016 at 9:00 AM Advertiser: A Stronger Vermont Flight: 10/13/16 - 10/26/16

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Version: Highlighting Revision 1 Station: WVNY Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: 86

Total \$: \$11,430.00

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 1446282

Comments: 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Su REV- 19 7p-8p		18 1		REV- 17 9p-10p	REV- 16 8p-9p	REV- 15 10p-11p		Th REV- 14 8p-9p	13 8	12 V	11 8 2	10 7	9 6	8 2 1	7 1	6 9	ъ 5	4	3 8 6	2 7	-x	# 0	
່ງ-8p	Changes: Rate from 400 to 600	F 18 10p-11p	Changes: Rate from 500 to 900)p-10p	3p-9p	h 0p-11p	Changes: Rate from 850 to 1500	h p-9p	W 13 9p-10p	W 12 8p-9p	11 8p-10p	Th-F,M-W 7p-7:30p	Th-F,M-W 6p-6:30p	Th-F,M-W 8 2p-3p	Th-F,M-W 11a-12n	Th-F,M-W 9a-10a	Su 9a-10a	Su 8a-9a	3 8a-9a	Th-F,M-W 7a-9a	Th-F,M-W 5a-6a	# Day/Time	
	100 to 60		500 to 90				50 to 15															DP	
AFHV-ABC	0	20/20-ABC	0	Shark Tank B-ABC	Last Man Standing/Dr. Ken-ABC	How to Get Away With Murder-ABC	00	Greys Anatomy-ABC	Modern Family/Blackish-ABC	The Middle/Goldbergs-ABC	DWTS	Local 22 News	Local 22 News	General Hospital	The View	Dr. Oz	This Week	Good Morning America	Good Morning America	Good Morning America	Local 22 News This Morning	Program	
\$550.00		\$600.00		\$900.00	\$600.00	\$600.00		\$1,500. 00	\$1,250. 00	\$1,200. 00	\$1,250. 00	\$100.00	\$100.00	\$75.00	\$60.00	\$40.00	\$75.00	\$45.00	\$45.00	\$75.00	\$60.00	Rate	
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Day/Time

DP

Program

Rate Rating

Len 10/26

Spots

49

СРР

GRP

5

\$0.00

0.0

\$750.00 \$600.00

\$90.00 \$90.00 Th-F,M-W 5a-6a Th-F,M-W 7a-9a

Local 22 News This Morning

Sa 8a-9a 8a-9a

Good Morning America Good Morning America Good Morning America

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	TOWN OF THE TOWN	125 West 55th St New York NY 10010	GROUP	NOISION TELEVISION				
	Comments: 10/13/16-10/26/16 A STI	,		ALEXANDRIA, VA 22302	1707 OSAGE ST # 103	Agency: PINPOINT MEDIA	CPE: 60/73/743	Contract # 25327891
10/26 - 10/26	Comments: 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Buyer: Meade, Nicole	Agency Order #: 5466604	Product: TV	Advertiser: A Stronger Vermont	Flight: 10/13/16 - 10/26/16	Changes as of: 10/11/2016 at 9:00 AM
	IIL. PYMT TO FOLLOW.	Assistant: LAILA DAFTARI 202-872-5880	Con Type: POLITICAL/VOTE	Primary Demo: Adults 35+	Office: WASHINGTON	Market: Burlington-Plattsburgh	Station: WVNY	Version: Highlighting Revision 1
Total Total		Separation:	Traffic #: 1446282	Total GRP:	Total CPP: \$0.00	Total Spots: 86	Total \$: \$11,430.00	

Printed	
on	
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1/201	
6 at	
09:49	
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Su REV- 19 7p-8p

AFHV-ABC

\$550.00

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18 10p-11p

20/20-ABC

\$600.00

30

REV- 17 9p-10p REV- 16 8p-9p

Shark Tank B-ABC

Last Man Standing/Dr. Ken-ABC

\$600.00

\$900.00

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Th REV- 15 10p-11p

How to Get Away With Murder-ABC \$600.00

Greys Anatomy-ABC

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\$0.00

Modern Family/Blackish-ABC The Middle/Goldbergs-ABC

12 8p-9p W 13 9p-10p Th REV- 14 8p-9p

11 8p-10p Th-F,M-W 10 7p-7:30p

DWTS

\$100.00 \$1,250. 00 \$1,200. 00 \$1,250. 00

0 0 Local 22 News ocal 22 News

Su 17h-F,M-W 5 9a-10a 7 Th-F,M-W 7 11a-12n 7 Th-F,M-W 8 2p-3p 16p-6:30p

Dr. Oz

This Week

The View

General Hospital

\$100.00

\$75.00 \$60.00 \$40.00 \$75.00 \$45.00 \$45.00 \$75.00 \$60.00

\$600.00

\$0.00

\$0.00

\$0.00

\$0.00 \$0.00 \$0.00

\$0.00 \$0.00 \$0.00



125 West 55th St New York, NY 10019

Day/Time

DР

Program

TELEVISION GROUP

CPE: 60/73/743
Agency: PINPOINT MEDIA 1707 OSAGE ST # 103

ALEXANDRIA, VA 22302

Contract # 25327891

Agency Order #: 5466604 Product: TV

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Changes as of: 10/11/2016 at 9:00 AM Advertiser: A Stronger Vermont Flight: 10/13/16 - 10/26/16

Buyer: Meade, Nicole

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Version: Highlighting Revision 1 Station: WVNY

Total Spots: 86

Total \$: \$11,430.00

Market: Burlington-Plattsburgh
Office: WASHINGTON

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 1446282

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REV+ 23 8p-11:30p Sa REV+ 22 12n-3:30p Su REV+ 21 9p-10p Tu REV+ 20 9p-10p

> COLL FB -EARLY SECRETS & LIES FRESH/O"NEALS

\$200.00 \$600.00 \$600.00

Rate Rating

10/13 - 10/25

\$350.00

TOTALS:

COLL FB -PRIME

70
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125 West 55th St New York, NY 10019

Agency: PINPOINT MEDIA 1707 OSAGE ST # 103 ALEXANDRIA, VA 22302

Contract # 25327891 CPE: 60/73/743

Agency Order #: 5466604

Changes as of: 10/11/2016 at 9:00 AM Advertiser: A Stronger Vermont Flight: 10/13/16 - 10/26/16

Product: TV

Buyer: Meade, Nicole Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Station: WVNY
Market: Burlington-Plattsburgh Office: WASHINGTON Total \$: \$11,430.00 Total Spots: 86

Version: Highlighting Revision 1

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 1446282

Total	Total		
Spots	4	СРР	GRP
2	\$1,200.00	\$0.00	0.0
	\$600.00	\$0.00	0.0
2	\$400.00	\$0.00	0.0
2	\$700.00	\$0.00	0.0

86 \$11,430.00

\$0.00

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Su REV+ 21 9p-10p

Tu REV+ 20 9p-10p

Day/Time

P

Program

Rate Rating

Len 10/26

10/26 - 10/26

0.0

Sa REV+ 23 8p-11:30p Sa REV+ 22 12n-3:30p

COLL FB -PRIME COLL FB -EARLY SECRETS & LIES FRESH/O"NEALS

\$350.00 \$200.00 \$600.00 \$600.00

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Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/11/16 9:00 AM

RACHELLE RAY -Washington DC RACHELLE RAY -Washington DC Added by

Market Budget: WVNY Share: 12% Comment: WCAX: 33% WPTZ: 51% WFFF: 4%

\$95,250

10/11/16 9:00 AM

Contract # 25327891 Agency: PINPOINT MEDIA CPE: 60/73/743 1707 OSAGE ST # 103 Changes as of: 10/11/2016 at 9:00 AM

ALEXANDRIA, VA 22302 Agency Order #: 5466604

Buyer: Meade, Nicole

Advertiser: A Stronger Vermont Product: TV

Flight: 10/13/16 - 10/26/16 Version: Highlighting Revision 1

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Station: WVNY Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots:

86

Total \$: \$11,430.00

Total GRP: Total CPP: \$0.00

Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+

Separation: Traffic #:

			Order Leve	Order Level Comments				
dded by	Comment							
ACHELLE RAY - /ashington DC	10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW	NGER VERMONT	- NAB SENT VI	NEMAIL. PYM	T TO FOLLOW.			
ACHELLE RAY -					7 TO TO			
ashington DC	10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW	NGER VERMONT	- NAB SENT VI	EMAIL. PYM	T TO FOLLOW.			
Competitive Information	tion	-		Daypart :	Daypart Summary			
5,250		Day/Time	% Distrib	Spots	Dollars	СРР	GRP	
%			100%	30	00 007 113	N/N	00	

0.0	N/A	\$11,430.00	86	100%	Total
0.0	N/A	\$11,430.00	86	100%	
GRP	СРР	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypart		

2016-Oct Month Total

Spots 86

86

\$11,430.00 \$11,430.00 Dollars Monthly Summary

	-				Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$	Comment
Queued for Electronic Contracting	10/11/16 9:03 AM					\$0	\$0	
Revision	10/11/16 9:00 AM Washington DC	RACHELLE RAY - Washington DC	Revised	2		\$0	\$0 \$11,430.00	Changes: Comments from Separation: 30 to 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$11,430.00, Demo Meta to [R16], Total Spots from 84 to 86. 10 buylines added or modified.
New	RACHELLE RA	RACHELLE RAY - Washington DC	New	84		\$11,430.00	\$11,430.00 \$11,430.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

Printed on 10/11/2016 at 09:49 AM

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WYHY BULLINGTH PLATS ALLEY	Date: 8.10.16
Meredith Morton - Pinpoint Media do hereby request station time concerning the following is:	sue:
A Stronger Vermont	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Į.				

This broadcast time will be used by: A Stronger Vermont	
THO DIOGGOOG THE TENTO TO THE TENTO TO THE TENTO THE TEN	

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

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nationa refers t	al impor	tance,' ffices	' list the being s	name ought, t	of the	legally ite(s) o	qual	ified c	andida	oolitical nate (s) the nd/or the	progra	mming
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(herein	nafter re	ferred executi	to as th	ers or n	nsor") nemb	•	·			person o		ard of
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

A Stronger Vermont 1747 Pennsylvania Avenue NW, Suite 250 Washington, DC 20006	

I represent that the payment for the above described broadcast time has been furnished

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

directors below (or attach separat	itely):
Paul Bennecke- Executive Directo	or

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED	BY ISSUE ADVERTISER (SPONSOR)						
8.10.16 M	R	571.970.6621						
Date	Signature	Contact Phone Number						
TO BE SIGNED BY STATION REPRESENTATIVE								
☑ Accepted	☐ Accepted in Part	☐ Rejected						
Hay Salley	Harry Adelberg	D.D.S.						
Signature	/Printed Name	Title						